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# Project for Academy Sport SupPORT



## **PROJECT PASSPORT**

Developing dual careers of athletes

#### Education of athletes during and after a sports career

In order to prevent giving up on education or career due to the inability to balance studies and sports activities, many European countries have introduced many structural and specific measures. Many members of the European Union are trying to introduce special conditions into educational institutions that can ensure success for athletes in education and sports, with particular emphasis on the flexibility of school attendance and examination, the possibility of absence from classes due to preparations and competitions and on the continuous cooperation with sports clubs.

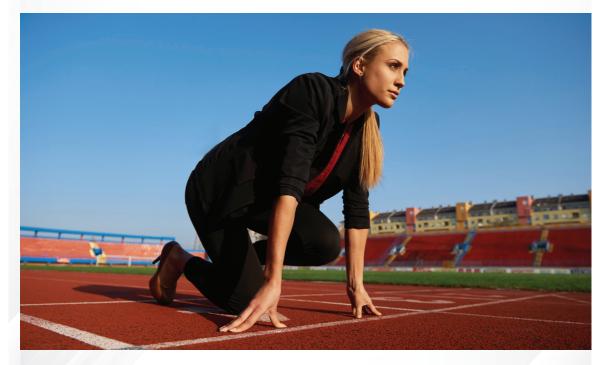
Consequently, the aim of this project is to design educational modules in the field of sports management, which would contribute to the acquisition of certain skills and knowledge that would enhance greater employability.

Therefore, six partners from Croatia, Austria, Bulgaria, Italy and Slovenia develop an online platform segmented into six major modules, based on the previously designed curriculum of sports management.



# The aforementioned modules on which athlete's education will be based are as follows:

- project management in sports
- financial management in sports
- sport events management
- sports marketing
- communication and presentation skills in sports
- digital skills in sports



To achieve high-quality content, work methods and exchange of experience, this partnership is made up of three sports organizations, one association and two academic institutions.

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### PASSPORT

is Erasmus+ Sport project that promotes and supports good governance in sport and dual careers of athletes.

Athletes often face challenges to combine their sporting career with education.

PASSPORT will develop and implement sport management program in innovative dual career pathways, including the content of the curriculum and the test the on-line platform.



Passport Erasmus+ Sport Project



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